

# VIP Connection Newsletter

VOL. 3, #1 January 2003

## ‘Instant Bonus Spin’ Offers Prizes up to \$25,000



This winter, Iowa Lottery players have a chance to win up to \$25,000 on an “Instant Bonus Spin” aired during the “Powerball Instant Millionaire” game show.

### Two Ways to Enter With \$5 in Nonwinning Scratch Tickets

To enter, players should mail to the lottery in a pink second-chance drawing envelope at least \$5 worth of nonwinning tickets from Iowa Lottery scratch games currently on sale OR they may visit our web site at [www.ialottery.com](http://www.ialottery.com). Players may obtain a list of games currently on sale from their retailer or at any lottery office. The promotion began Dec. 26 and the final entry deadline is Feb. 4.

### Four Contestants Will Win a Spin

Drawings will be held Jan. 16, 23 and 30; and Feb. 6 for four contestants to participate in the “Instant Bonus Spin” during the “Powerball Instant Millionaire” game show. Spins will be broadcast on Feb. 1, 8, 15 and 22. Prizes range from \$250 to \$25,000.

If you wish to enter by mail, you should send at least \$5 worth of nonwinning instant tickets to the lottery in a special pink second-chance envelope

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## Choose Power Play to Win Basketball Tickets, Trip to Finals

A lucky Iowa Lottery player and a friend will be headed to the national championship basketball games in April in New Orleans, courtesy of the lottery!

The Cyclone Basketball Promotion, a web-based second chance drawing, gives players a chance to win tickets to the Iowa State Cyclones’ men’s basketball home games. Entrants also have

the chance to win a grand prize package that includes a trip for two to the national championship basketball games in New Orleans.

### Enter With a Nonwinning Powerball/Power Play Ticket Worth \$2 or More!

The promotion begins Dec. 9 and ends at midnight Feb. 4. The chart below shows drawing dates and deadlines.

You may enter with a nonwinning Powerball/Power Play ticket worth at least \$2. Enter the promotion by completing the electronic entry form on the Iowa Lottery web site at [www.ialottery.com](http://www.ialottery.com). You will

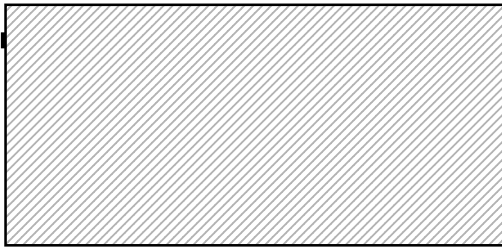
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### \$25,000 Instant Bonus Spin Deadlines

Entry Deadline	Draw Date
1/14/03	1/16/03
1/21/03	1/23/03
1/28/03	1/30/03
2/4/03	2/6/03

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# New Year Brings Great New Scratch Games

## All the Marbles (\$10)

Top Prize: \$100,000

Overall Odds: 1 in 3.57

Game Begins: Jan. 27

"All the Marbles" could mean a \$100,000 prize for you!

There are two ways to win: If you match any of "Your Marbles" to any "Winning Marble" inside the large circle, you win the prize shown. Or, if you match any of "Your Marbles" to any of the five "Double Marbles," you win double the prize shown for that marble!

Look for "All the Marbles" soon at your lottery retailer!



## Be Mine (\$1)

Top Prize: \$222

Overall Odds: 1 in 4.71

Game Begins: Jan. 27



Play "Be Mine" and \$222 might be yours!

If you find three like amounts, you win that amount. If you find two like amounts and a "Heart" symbol, you win double that amount.

Prize	Odds
\$10	1 in 6.00
\$15	1 in 30.00
\$20	1 in 30.00
\$25	1 in 45.00
\$50	1 in 45.00
\$100	1 in 399.00
\$1,000	1 in 5,441.00
\$100,000	1 in 59,850.00

Prize	Odds
Two tickets	1 in 7.50
\$2	1 in 20.00
\$4	1 in 60.00
\$6	1 in 300.00
\$12	1 in 300.00
\$24	1 in 300.00
\$48	1 in 450.00
\$222	1 in 29,925.00

## Some Scratch Games Ending

The last day to claim prizes in the following games is Feb. 3:

Game #272—Battleship;  
Game #308—Double Doubler-Purple;  
Game #312—Crossword-Purple;  
Game #319—Ice Fishin';  
Game #320—Powerball—Game Show;  
Game #321—New Year's Bonus

The last day to claim prizes in the following games is March 24:

Game #300—Lots O' Spots Bingo-Yellow;  
Game #316—Goin' Nuts;  
Game #329—Hearts & Roses;  
Game #332—Corned Beef & Cash;  
Game #338—Treasure Hunt;  
Game #341—Scorpion King

## Pull-tab Could Be a Cash Cow!



## Makin' Moola (50 cents) (pull-tab)

Top Prize: \$50

Overall Odds: 1 in 5.45

Game Begins: Feb. 3

The new Makin' Moola pull-tab could be your cash cow!

To play, peel apart the three tabs located on the back of the ticket. One section of a cow symbol is printed under each tab. Check all three tab areas. If the three sections of a cow symbol printed under all of the tabs match identically any of the winning completed cow combinations shown on the ticket front, you win the corresponding prize. The arrow connecting the cow sections indicates it's a winner!

## Win Cyclone Basketball Tickets

Continued from page 1

be asked to enter the serial number from the nonwinning lotto ticket. You must keep all tickets you enter. Winners will be contacted and asked to complete a claim form, attach their Powerball/Power Play entry ticket to the claim form and mail it to the lottery.

The lottery will give away three pairs of tickets per game for each of the Cyclones' nine home basketball games between Dec. 31 and March 5 (that's a total of 27 winners!). Of those winners, one will be the grand prize winner of a trip for two to the National Championship basketball games April 5 and 7 in New Orleans, including airfare, lodging, game tickets, spending money and required withholding taxes paid. Complete rules are listed at [www.ialottery.com](http://www.ialottery.com).

Entry Deadline	Drawing Date	Game Dates
Dec. 17, 2002	Dec. 19, 2002	Dec. 31, 2002 Jan. 6, 2003 Jan. 18, 2003
Jan. 7, 2003	Jan. 9, 2003	Jan. 25, 2003 Feb. 1, 2003
Jan. 21, 2003	Jan. 23, 2003	Feb. 12, 2003 Feb. 22, 2003
Feb. 4, 2003	Feb. 6, 2003	Feb. 25, 2003 March 5, 2003
—	Feb. 20, 2003	Grand Prize Drawing

## Win a Grand With 'A Grand Time'

The new "A Grand Time" pull-tab offers several \$1,000 prizes, the first time a prize that large has been offered on an Iowa Lottery pull-tab.



If you find a "Win \$1,000" symbol, you win \$1,000 automatically. Fill out a claim form and claim the prize either through the mail or at Iowa Lottery headquarters. There are winning tickets in each sleeve ranging from \$1 to \$100. Tickets cost \$1.

## Des Moines Man Wins Trip To Hawkeye Bowl Game

A Des Moines man won a trip to see the Iowa Hawkeyes play in the Orange Bowl on Jan. 2 in Miami.

Ryan Van Zante, 33, a technology consultant, won the grand prize in the Iowa Lottery's Hawkeye Football Promotion. His trip, with airfare, hotel stay and spending money, is valued at \$10,000 including required withholding taxes.

More than 2,200 entries were received in the lottery's Hawkeye Football Promotion from Sept. 21 to Oct. 22. Lottery players entered by visiting the lottery's web site at [www.ialottery.com](http://www.ialottery.com) and providing the serial number from a nonwinning "Red Hot 7s" scratch ticket. Nineteen

finalists were selected and given a pair of tickets to the Nov. 9 Northwestern-Iowa football game.

The first 18 players' names drawn won consolation prizes of Hawkeye and lottery merchandise. Van Zante's name was the final one drawn. He got very excited when he realized his was still one of the last two names. "It was like, 'Yeah, I've got a shot to go!' It was very exciting," Van Zante said.

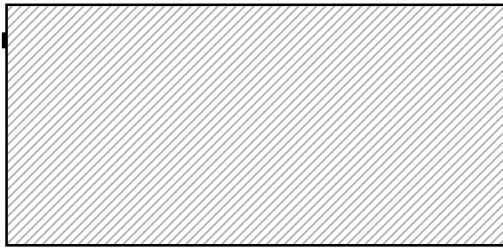
In addition to winning his bowl trip, Van Zante got to watch the Northwest-



Ryan Van Zante of Des Moines

ern-Iowa game from a suite and did an on-air interview before the game with Hawkeye Sports Network announcers Gary Dolphin and Ed Podolak.

The 18 consolation prize winners in the promotion were: Terry Wedmore of Rockwell; Wanda Grasso of Ottumwa; Roger Rongved Jr. of Algona; Pam Bredehoeft of Dysart; Eloise Rhoades of State Center; Rick Leonard of Davenport; Sam Straub of Milford; Kathy Edwards of Fontanelle; David Leslie of Earlham; Steven McDonald of Tiffin; Mike Phillips of Fairfield; Lois Smith of Urbandale; Tanya White of Callender; Steven Stewart of Waukee; Gary Billmeyer of Des Moines; and Cynthia Vernon, Cliff Burkholder and Gary Davidson, all of Cedar Rapids.



## Kimballton Woman Wins Over \$72,000 on 'Instant Millionaire'



Rose Anne Poldberg of Kimballton competes in the final round of "Powerball Instant Millionaire" in October.

show's taping.

Poldberg said she and her husband plan to do some remodeling on their house, but they'll share some of their good fortune as well.

"We want to give a little to the church, we'll donate some to the library and our kids could always use a little help," she said.

Rose Anne Poldberg of Kimballton led off a new television game show in style, becoming the first finalist on "Powerball Instant Millionaire" and winning more than \$72,000.

"I never thought this would happen. I was hoping it would, but I never thought it would," Poldberg said after taping her episode of the weekly game show at The Venetian resort, hotel and casino in Las Vegas. "It's been wonderful."

Poldberg, 72, Kimballton's librarian, made it to the final round on the Oct. 5 debut episode of the game show. She repeatedly risked her winnings by deciding to continue playing in the Powerball bonus game, but stopped when she reached \$64,000. That money, combined with her winnings from earlier rounds, brought her total prize to \$72,046.

The weekly game show offers a top prize of \$1 million and is based on a series of \$3 instant-scratch tickets. The show is filmed at a studio in The Venetian, a premier resort, hotel and casino on the "Las Vegas Strip." Contestants stay at the luxury all-suite hotel during their trip for the

## Poldberg Drawn Again

How lucky is Kimballton's Rose Anne Poldberg?

Just a few months after becoming a big winner on "Powerball Instant Millionaire," she will try for a repeat.

"People say, 'Oh, you're going to win again. We know you are.' I'm sure hoping I do!" Poldberg said.

Poldberg, 72, her town's librarian, was the finalist on the Oct. 5 debut episode of "Powerball Instant Millionaire" and won more than \$72,000. Iowa Lottery officials

**"People say, 'Oh, you're going to win again. We know you are.' I'm sure hoping I do!"—  
Rose Anne Poldberg**

now have drawn her as the on-air contestant on the Feb. 15 show.

"My family thinks I'm lucky, and I guess I am," she

said. "I surely hope that I do it for Iowa again."

## Farley Man Leaves Las Vegas \$17,000 Richer

Ryan Voss of Farley became Iowa's second player to make it to the final round on "Powerball Instant Millionaire" and play for the top prize of \$1 million.

Voss, 26, who works as a welder, won \$17,000 on the Nov. 30 episode of the weekly game show and said he'll use his winnings as a down payment on a house.

Voss said he was at a local gas station when a man buying lottery tickets said he wasn't going to send in a scratch ticket that was an entry for the drawings to determine contestants on the game show. Voss said he de-



Ryan Voss of Farley

cided to send the ticket in and his girlfriend told him repeatedly after that that he would have good luck on the show.

"I didn't believe her, but I guess she was right," Voss said.



# 'Red Hot 7s' Lucky for Cedar Rapids Man



Don Houghton of Cedar Rapids

A Cedar Rapids man has won a \$50,000 Iowa Lottery prize.

Don Houghton of Cedar Rapids claimed the top prize of \$50,000 in Red Hot 7s, an instant-scratch game from the Iowa Lottery. He turned in his winning ticket at the Iowa Lottery's regional office in Cedar Rapids.

"It's the greatest game I ever played!" Houghton said.

Houghton was at the counter in the store when he scratched the ticket. "I told the clerk 'You're not going to believe this—I just won \$50,000!' and they said, 'Oh, I can't believe it. Let me see!'" he said.

I guess I was kind of stunned. You look at it and say, 'Is that for real?' And sure enough, it is!" Houghton said.

He bought his winning ticket at the Vernon Village Handimart at 3349 Mount Vernon Road S.E. in Cedar Rapids.

Houghton said he'll purchase a different car with his winnings and fix his truck.

## \$25,000 Win Turns Into Birthday Present for Vinton Man

A Vinton man celebrated his birthday by claiming a \$25,000 Iowa Lottery prize.

Mitch Long of Vinton won the top prize in "Venetian® Las Vegas," an instant-scratch game. He said he waited until his birthday to turn in his winning ticket at Iowa Lottery headquarters in Des Moines.

Long, 54, a musician, said he planned to put part of his winnings toward Christmas presents and bills, then save the rest. He said he watched the zeroes appear as he played his ticket.

"The zeroes kept adding up and pretty soon I said, 'Uh-oh,'" and told my son, 'I think I just won 25-grand!'"

Long bought his winning ticket at the New Century FS at 1112 W. Fourth St. in Vinton.

Each Venetian ticket features four playing areas with casino themes. If the prize won is a "TV drawing"

symbol, players can send in their ticket for a weekly drawing to determine contestants who will appear on the television show.

Players who are drawn as on-air contestants win a three-night stay for two at The Venetian, plus airfare and \$750 in spending money for their trip. They tape the TV show during their stay in Las Vegas.

The show features card, dice and word games. Only one player advances to the final round and has a chance to play for the top prize of \$1 million. The other on-air contestants win at least \$1,000 and at-home players also win prizes.



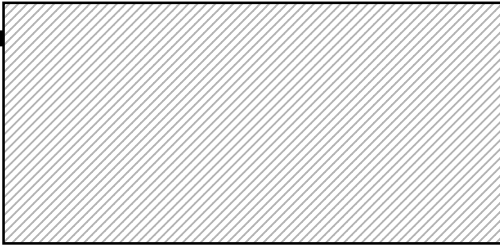
Mitch Long of Vinton

## 'Instant Bonus Spin' Offers \$25,000 Prize

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available at retailers. At least one ticket should have the back filled out with your name, address and phone number. To enter via the web site, enter the serial numbers from at least \$5 worth of nonwinning scratch tickets and receive an e-mail confirmation of your entry. If you enter via the web site, you must keep the nonwinning tickets you used to enter in order to claim a prize. If your entry is drawn, you will be required to return a claim form (and your actual ticket(s) if you entered via the web site) in order to claim the prize. You may win only once.

Enter today and good luck!



## Powerball

Data from 11/5/97 through 12/07/02

Number	White Ball Frequency	Red Ball (Powerball) Frequency	Power Play Multiplier Frequency
1	47	14	30
2	55	15	39
3	58	9	35
4	61	9	29
5	56	11	51
6	56	18	—
7	48	12	—
8	55	16	—
9	56	12	—
10	51	13	—
11	40	13	—
12	60	10	—
13	51	15	—
14	55	16	—
15	64	12	—
16	58	10	—
17	45	11	—
18	48	15	—
19	62	11	—
20	57	24	—
21	49	13	—
22	58	13	—
23	52	11	—
24	51	10	—
25	47	14	—
26	62	15	—
27	61	11	—
28	51	14	—
29	53	12	—
30	53	9	—
31	52	16	—
32	58	11	—
33	54	16	—
34	50	13	—
35	59	15	—
36	57	12	—
37	52	19	—
38	54	8	—
39	55	13	—
40	61	7	—
41	59	7	—
42	64	7	—
43	55	—	—
44	49	—	—
45	58	—	—
46	46	—	—
47	46	—	—
48	49	—	—
49	57	—	—
50	2	—	—
51	1	—	—
52	3	—	—
53	2	—	—

# Frequency Charts Help Players Pick Lucky Lotto Numbers

### \$100,000

## Cash Game

Data from 01/27/92 through 12/10/02

Number	Frequency
1	498
2	518
3	460
4	492
5	507
6	468
7	449
8	483
9	430
10	494
11	505
12	446
13	488
14	503
15	475
16	517
17	472
18	509
19	470
20	508
21	458
22	538
23	491
24	468
25	514
26	484
27	479
28	510
29	478
30	484
31	471
32	462
33	500
34	461
35	495

## Hot Lotto

Data from 04/07/02 through 12/07/02

Number	White Ball Frequency	Hot Ball Frequency
1	6	2
2	9	1
3	9	3
4	6	2
5	13	2
6	7	3
7	7	6
8	7	5
9	10	6
10	8	5
11	3	7
12	7	3
13	10	3
14	9	3
15	9	6
16	11	2
17	10	3
18	12	7
19	11	1
20	8	—
21	8	—
22	9	—
23	6	—
24	7	—
25	6	—
26	12	—
27	13	—
28	8	—
29	13	—
30	8	—
31	7	—
32	10	—
33	13	—
34	10	—
35	7	—
36	11	—
37	13	—
38	5	—
39	12	—

# One of These Unclaimed Prizes Could Be Yours

Every player wants to win prizes from the Iowa Lottery. However, when the winners don't come forward, the lottery can't award the prizes. Right now, there are several unclaimed prizes worth at least \$3,000. The winners of these prizes don't know they've won, but they may still have the winning ticket stashed somewhere in their house, wallet, purse or car! Check your pockets or your glove compartment for old lotto tickets—they could be big winners!

GAME	LOCATION TICKET SOLD	CITY	DRAW DATE	EXP. DATE	PRIZE AMT.
Powerball	Kum & Go-Gordon Dr.	Sioux City	1/19/02	1/19/03	\$5,000
Powerball	Kum & Go	Rockwell City	1/19/02	1/19/03	\$5,000
Rolldown	Econofoods #471	Dubuque	2/7/02	2/7/03	\$3,773
Powerball	Citgo Fast Break	Muscatine	7/24/02	7/24/03	\$5,000
Powerball	Kwik Stop Food Mart	Dubuque	8/14/02	8/15/03	\$5,000

Prizes unclaimed as of Dec. 11, 2002.

## Stuart Antique Dealer Nets \$100,000 from Cash Game



Roy "Chuck" Avey of Stuart

A Stuart man experienced a few complications before learning he'd won a \$100,000 Iowa Lottery prize.

Roy "Chuck" Avey said his newspaper wasn't delivered, so he couldn't check the winning numbers as usual. So, he went to his son's house and got the numbers from the newspaper there. But he'd left his ticket at home, so after opening his antique stores for the day, he called his wife.

"I read the numbers off to her and she said, 'Those are the numbers on the ticket!'" Avey said.

Nadine Avey said neither of them had much reaction when they realized he'd won the top prize in Iowa's \$100,000 Cash Game.

"We couldn't believe it. I think we were just kind of stunned," she said.

Avey bought his winning ticket at the Kum & Go at 501 Antique Country Dr. in Casey and claimed his prize at Iowa Lottery headquarters in Des Moines.

Avey, 64, is a sanitation worker and owns two antique stores in Casey. He said he'll use part of his winnings to put a new porch on his house.

## Watch for Changes in 'VIP Connection' Next Time

Your next issue of "VIP Connection" will look a little different, but it will still have lots of lottery news!

### Abbreviated Version

Next time, you'll see a more abbreviated version of the paper "VIP Connection." We are moving to a four-page paper edition with the hope that more people will begin receiving their information by e-mail and at [www.ialottery.com](http://www.ialottery.com).

You'll still get a coupon, though, don't worry!

### 'VIP' Available By E-mail

You have the option of receiving this newsletter by e-mail if that is more convenient for you. We will mail your coupon so you don't miss out on the free play offers we give in the paper version.

Contact us at [web.master@ilot.state.ia.us](mailto:web.master@ilot.state.ia.us) and let us know you're interested in receiving this publication by e-mail. We'd also be glad to sign you up for our Winning Numbers e-mail service, which delivers the winning Powerball and Hot Lotto numbers to your desktop twice per week. The twice-weekly e-mail also carries information about new games, winners and promotions. We'll also have random give-aways to VIP e-mail members of prizes like ethanol gift certificates and more.

Thank you for reading our publication and playing our games. Have some fun already!

**VIP  
Coupon!**

**\$100,000**  
CASH GAME

**Receive \$1 off your  
total purchase when  
you buy \$5 or more  
of 'Iowa's \$100,000  
Cash Game' plays  
on one ticket!**

No copies accepted. Not valid with any other offer.  
Offer good 1/15/2003 through 3/15/2003 Coupon #183

*Be Sure To  
Use This  
Coupon  
Next Time  
You Play!*

If you or someone you know has a gambling problem, call 1-800-BETS OFF. You must be at least 21 years old to purchase lottery tickets.

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